

App. No. 09/862,390  
Amendment dated March 13, 2006  
Reply to Office Action of January 13, 2006

### REMARKS

The Office Action mailed January 13, 2006 has been received and the Examiner's comments carefully reviewed. Claims 1, 2, 6, 7, 11, 12, 16, 17, 21, 22, 26, 27 and 31-33 were rejected by the Office Action. Claims 1, 11, 21, 31 and 33 are amended. Claim 32 is cancelled. No new matter has been added. For at least the following reasons, Applicants respectfully submit that the pending claims are in condition for allowance.

The Office Action rejected Claims 1, 2, 6, 7, 11, 12, 16, 17, 21, 22, 26, 27 and 31-33 under 35 U.S.C 103(a) as being unpatentable over U.S. Patent No. 5,491,745 issued to *Roeder* in view of U.S. Patent No. 6,842,612 issued to *Kalish et al.* Applicants respectfully disagree.

Claim 1, as amended, recites a "method for providing shortcuts in a mobile electronic device, the method comprising: providing a shortcut data store configurable to contain a lookup table that associates tags with different types of targets, wherein the targets comprise applications and content associated with the applications; monitoring user input to the mobile electronic device from a shortcut application; determining whether the user input is a shortcut input, wherein the shortcut input comprises a shortcut tag, and further wherein the shortcut tag corresponds to a shortcut target in the lookup table; if the user input is a shortcut input, locating the shortcut target in the lookup table based on the shortcut tag; when the located shortcut target is an application, executing the application; and when the located shortcut target is content associated with an application, executing the application to access the content."

*Roeder* teaches a dual mode keypad that permits one-touch telephone number dialing. One-touch recall and dialing of stored telephone or billing account numbers may be achieved using only the numeric and special keys of a standard 12-key keypad. Upon momentary actuation of a numeric or special key of a standard keypad, the data input is entered into a buffer or directly dialed into a telephone network. If the actuated key is actuated for more than a predetermined amount of time, a previously stored sequence of numbers is retrieved from a memory address location corresponding to the actuated key and is automatically dialed.

*Kalish et al.* teaches accessing a hypertext language based page using wireless phone apparatus dialup faculties. A URL dialup utility enables the use of shortcut codes as substitutes for URL addresses. The dialup utility translates the shortcut codes according to pre-defined rules. The pre-defined rules can be implemented using any translator program or based upon a database of URL addresses.

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Neither *Roeder, Kalish et al.* nor any combination thereof teach the limitations of amended Claim 1. Specifically, the cited references do not teach "a lookup table that associates tags with different types of targets, wherein the targets comprise applications and content associated with the applications..." Nor do the cited references teach "when the located shortcut target is an application, executing the application; and when the located shortcut target is content associated with an application, executing the application to access the content." Thus, Claim 1 is proposed to be allowable, and notice to that effect is solicited.

Claims 11, 21, 31 and 33, as amended, include limitations substantially similar (albeit different in other important ways) to the limitations claimed in Claim 1. As discussed above, Claim 1 is allowable. Thus, Claims 11, 21, 31 and 33 are allowable for at least the same reasons that Claim 1 is allowable, and notice to that effect is solicited.

Furthermore, dependent Claims 2, 6, 7, 12, 16, 17, 22, 26 and 27 are allowable for at least the same reasons that the base claims on which they rely are allowable, and notice to that effect is solicited.


For at least the foregoing reasons, Claims 1, 2, 6, 7, 11, 12, 16, 17, 21, 22, 26, 27, 31 and 33 are submitted to be allowable, and notice to that effect is solicited.

**CONCLUSION**

It is respectfully submitted that each of the presently pending claims are in condition for allowance and notification to that effect is requested. The Examiner is invited to contact Applicants' representative at the below-listed telephone number if it is believed that prosecution of this application may be assisted thereby. Although certain arguments regarding patentability are set forth herein, there may be other arguments and reasons why the claimed invention is patentably distinct. Applicants reserve the right to raise these arguments in the future.

Respectfully submitted,

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